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E	r		Applic	cation Number	09/847,79	6	
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Total Number of Pages in	This Submission		Attorn	ey Docket Number	13372-103	3	chnology Center 2
		ENCL	OSURES	(check all that apply)			
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Vijay Mayadas

Examiner: NA

Serial Number: 09/847,796

Group Art Unit: 2161

Filed: May 2, 2001

For: SYSTEM AND METHOD FOR PAYMENT FOR TARGETED MESSAGING

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Confirmation No.: 4898

Technology Center 2100



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## INFORMATION DISCLOSURE STATEMENT

Sir:

This Information Disclosure Statement (Form PTO-1449) is submitted under 37 CFR 1.97(c), including copies of the cited references. Each item of information contained in this information disclosure statement was cited in a communication from a foreign patent office (PCT Receiving Office/US) in a counterpart foreign application no more than three months prior to the filing of this information disclosure statement.

## REMARKS

Applicant submits herewith an Information Disclosure Statement under 37 CFR 1.97(c). The references were cited in an International Search Report for the corresponding PCT application. In view thereof, no fee is required at this time. If the payment of a fee is deemed necessary, please charge such fee to Deposit Account No. 03-2410, order 13372-103.

The following information is presented in the event that a call may be deemed desirable by the Examiner:

Stephen Y. Chow (617) 854-4000.

Respectfully submitted, VIJAY MAYADAS, Applicant

Dated: <u>Feb 4</u>, 2002 By:

STEPHEN Y./CHOW Reg. No. 31,338

Attorney for Applicant

PERKINS, SMITH & COHEN, LLP One Beacon Street Boston, MA 02108 (617) 854-4000

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				Application Number	09/847,796
INFO	PRMATIO	N DISC	CLOSURE	Filing Date	May 2, 2001
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				Group Art Unit	2161
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				U.S. PATENT DOCU	JMENTS	ORIGINALLY
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		6,009,410		LeMole et al.		
		5,974,398		Hanson et al.	10/26/1999	
		5,933,811		Angles et al.	08/03/1999	
		5,855,008		Goldhaber et al.	12/29/1998	
		5.724.521		Dedrick	03/03/1998	
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<sup>&</sup>lt;sup>1</sup> Unique citation designation number. <sup>2</sup> See attached Kinds of U.S. Patent Documents. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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				Application Number	09/847.796
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		GALLAGHER K. et al.; "Framework for Targeting Banner Advertising on the Internet"; Proceedings of the Hawaii	
		International Conference on System Sciences, XX, XX, vol. 4, 1997, pages 265-274; Abstract, XP002923563	
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